

# Ken Olling

*Multidisciplinary product leader designing and building at the intersection of design, AI, and decentralized finance.*

Three decades shaping digital products across Wall Street, creative studios, enterprise consulting, and Web3 — from co-pioneering responsive web design at Razorfish to launching a non-custodial DeFi protocol at MELD and a multi-agent AI platform at Runstack. Equally comfortable setting product vision in the boardroom and shaping the pixel in the interface. I turn complex systems — token economies, digital twins, agentic AI — into products that feel alive and effortless.

## SELECTED EXPERIENCE

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- 2024 — present ● **Founder & CEO — Chief Product Officer**  
RUNSTACK · Oslo / Singapore  
Founding a consumer / prosumer multi-agent SaaS platform: a self-modifying personal assistant that learns from interaction and rewrites itself to work better. Owning vision, product strategy, pricing, and design system end-to-end. Shipping a 5-agent architecture, native real-time chat, and HyperMemory — a persistent knowledge graph for AI agents.
- 2024 — present ● **Advisor**  
Armor Wallet · Web3 / DeFi  
Product and UX advisory for a non-custodial wallet team — translating cryptographic complexity into experiences a mainstream user can actually trust.
- 2020 — present ● **Founder & Chairman**  
MELD · Singapore  
Built MELD from concept into a public DeFi protocol: non-custodial banking, token economy design, brand, product, and go-to-market. Led the company through token launch, NFT product (Bank Manager NFTs), and global community growth before transitioning the CEO role.
- 2019 — present ● **Co-Founder & Chairman**  
SEKAI Digital Twins · Norway  
A European digital-twin SME bringing 3D and immersive data tools to industrial business intelligence. Set the founding product direction across automotive factory simulation and enterprise visualisation.
- 2017 — 2019 ● **Managing Enterprise Architect — Digital Twin, VR & AR**  
Capgemini · Norway  
Built and led the Digital Twin / VR / AR practice for the Norwegian arm of one of the world's largest consultancies. Translated immersive technology into enterprise roadmaps for industrial and energy clients.
- 2016 — 2017 ● **Chief Experience Officer**  
The Future Group · Oslo  
C-level product and experience leadership at a venture pioneering real-time virtual production for VR, broadcast TV, mobile, and web entertainment. Concurrent: co-founder of V REZ, an immersive-content spinout (2016 – 2017).
- 2010 — present ● **Founder, CEO & Creative Director**  
KATACHI Media Inc. · Oslo  
Founded an independent product and design studio. Created KATACHI Magazine — the award-winning digital magazine featured in the Behance App Design gallery and recognised at multiple international digital-publishing awards.

## EARLIER EXPERIENCE

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- 2003 — 2006      **Chief Creative Officer**  
Løvetann · Oslo · concurrent freelance Art Direction at Cobra Oslo (2004 – 2006)
- 1997 — 2004      **Creative Director — Los Angeles, Hamburg, Oslo, Tokyo**  
Razorfish & Frontage-Razorfish · four offices, three continents  
Seven years at one of the defining digital agencies of the dot-com era, leading creative for global brands across four offices. Co-pioneered responsive web design with the Audi.com adaptive layout (launched late 2001) — among the first major sites to render natively across screen sizes.
- 2003 — 2005      **Professor II — Interaction Design**  
Oslo School of Architecture and Design (AHO) · Norway
- 1996 — 1997      **Creative Director — Redant**
- 1996              **Interactive Designer — Reverb**
- 1995 — 1996      **Art Director — Internet Outfitters**
- 1995              **Creative Director — Blue Chair Media · Freelance Designer — Ken Olling Design**

## EDUCATION

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- Master              **Master of Design — Interactive Design**  
Oslo School of Architecture and Design (AHO) · Norway

## RECOGNITION & NOTABLE WORK

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| <b>Co-pioneer of Responsive Web Design</b><br>Audi.com · 2001<br>Among the first major brand sites with adaptive layout, years before the term was coined. | <b>KATACHI Magazine</b><br>Issues 1–3 · 2010 onwards<br>Best iPad Cover Design (Silver), Digital Magazine Awards finalist, Behance App Design gallery. |
| <b>MELD DeFi Protocol</b><br>2020 onwards<br>Founded a non-custodial banking protocol; led brand, product, token launch, and Bank Manager NFTs.            | <b>Speaking &amp; Writing</b><br>Selected<br>Speaker at Katapult Future Fest 2022. Writes the RUNSTACK publication on Medium.                          |

## CAPABILITIES

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**Product & Strategy** — product vision, roadmaps, pricing, organisational design, executive storytelling. **Design** — brand systems, UX, UI, design leadership, editorial direction. **AI & Agentic Systems** — multi-agent architectures, MCP tool ecosystems, persistent memory graphs, prompt & skill design. **Web3 & DeFi** — non-custodial wallets, token economies, NFT product, protocol design. **Enterprise & Immersive** — digital twins, VR/AR, 3D business intelligence. **Languages** — English, Norwegian.

## CONTACT

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